

JIM WARLICK

THE COMMANDER IN CHIEF OF PRESIDENTIAL SCOOPS

Jim Warlick, the owner of Presidential Scoops, recognized that the American love affair of ice cream started with our Founding Fathers and has continued through the centuries, remaining a sweet indulgence by our modern day Presidents.

Inspired by his love of politics and his hobby of collecting political memorabilia since he was 12 yrs. old and his personal passion of ice cream, it was only time before he and his staff came up with Presidential Scoops, the first ice cream shop dedicated to the history of Presidents eating their favorite ice creams....and to be directly across from the White House was an opportunity that needed to be seized, especially being so close to his other DC businesses--White House Gifts and Presidential Gallery visited by hundreds of thousands of DC visitors which are also directly across the street from the White House.

With all the rancor and division in our country, Jim thought we should lighten the atmosphere around politics and that is why the moniker was chosen; "Making America Sweet Again", so the only taste buds triggered would be one of sweetness.

JIM'S STORY

Jim Warlick grew up in the small town of Morganton, North Carolina where his interest in politics was spurred on by U.S. Senator Sam Ervin Jr. As a child, Warlick collected political buttons and other memorabilia as a hobby. In 1980, while working on Capitol Hill for North Carolina Congressman Lamar Gudger Jr., Warlick came up with the idea of designing and selling political campaign buttons. Shortly after designing and creating several buttons, he attended the national Democratic convention in New York City and sold them outside his hotel. After realizing he could make a better living selling campaign buttons than working on Capitol Hill, he stated a company called Political Americana.

In 1989, Warlick opened a kiosk at Union Station to sell political memorabilia. Political Americana was the highest grossing per square foot store in Union Station within two years. Within a few years, he had opened a total of six stores selling presidential memorabilia and souvenirs in Boston, Chicago, Baltimore, and Washington, DC.

Warlick continued collecting political memorabilia and opened his Presidential Museum in Branson, Missouri in 2002, showcasing a Boeing 707 Air Force One fuselage, Oval Office, First Ladies' gowns, and more than 500 presidential items. Warlick wanted more people to see his collection, so he took his American Presidential Experience across America, exhibiting at Rockefeller Center in New York and presidential nominating conventions in Denver, Charlotte, and St. Paul.

In 2008 Warlick opened the Inauguration Store across from the White House which later became the White House Gift Center in 2010. The store is unique in that it is a mixture of DC and presidential souvenirs along with a replica of the the Oval Office and press briefing rooms for personal photography.

2012 Warlick opened the Presidential Gallery near the White House featuring only authentic U.S. presidential items from political campaigns and administrations. Signed documents, photographs, books, and rare and valuable collectibles are showcased.

Warlick continuing growing his presidential collection and now owns and produces The American Presidential Experience; a traveling exhibition on the presidency. This exhibition consists of 25,000 square feet of exhibits featuring the largest and most iconic exhibits of his presidential collections, including two JFK limousines and a Boeing 707 Air Force One fuselage outfitted exactly the way it appeared on November 22, 1963. Many personal items of both John F. Kennedy and Jackie Kennedy are on display for the first time anywhere in America.